

Why Haven't People Cut Back on Their Sugar Intake?



CONVENIENCE. IT IS QUICKER TO MAKE A 5 MINUTE STORE RUN THAN SPEND 1 HOUR GROCERY SHOPPING.

ADDICTION. PEOPLE CRAVE THE SAME SWEETS 24 HOURS/ 7 DAYS A WEEK.



COST. MOST PEOPLE WOULD RATHER BUY A \$1 BURGER THAN SPEND \$100 ON GROCERIES.

HABIT. 80% OF ADULTS DO NOT EAT ENOUGH FRUITS AND VEGGIES. CONSUMING BAD FOOD BECOMES A BAD HABIT.

